Please, please, please do not allow cell phones to be used during flights. As it is now, people disregard the ban on cell phone usage on airplanes. I cannot imagine a worse fate than having to sit next to some businessperson who decides he/she needs to conduct their business affairs continuously during a long flight, or some other person who just wants to wile away the hours on the airplane talking to every friend they have. Talk about being held hostage—there would be no opportunity on most flights to change seats, or get away from the noise of everyone using their cell phones. I can see allowing it in special circumstances, i.e. if the flight is significantly delayed. But please don't allow it.